



COMPUTER VISION & ADTECH ANALYTICS COMPANY

Real-time smart video targeting, detection and response at precisely the moment it matters most

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Generally, forward-looking information can be identified by the use of forward-looking terminology such as “plans”, “expects”, or “does not expect”, “is expected”, “budget”, “scheduled”, “estimates”, “projects”, “targets”, “forecasts”, “intends”, “anticipates”, or “does not anticipate”, or “believes” or variations (including negative and grammatical variations) of such words and phrases or state that certain actions, events or results “likely”, “may”, “could”, “would”, “might”, or “will be taken”, “occur”, or “be achieved”. Forward-looking information is based on the opinions and estimates of management at the date the information is made, and is based on a number of assumptions and is subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such forward looking information, including without limitation: (i) the Company’s ability to obtain the necessary financing and the general impact of financial market conditions; (ii) the demand for the Company’s services; (iii) the Company’s ability to attract new customers; (iv) reliance on strategic partnerships; (v) the success of the Company’s current and future development efforts; (vi) the Company is a development stage company with little operating history, a history of losses and the Company cannot assure profitability; (vii) the Company is subject to changes in Canadian laws regulations and guidelines which could adversely affect the Company’s future business and financial performance; (viii) the Company may not be able to effectively manage its growth and operations, which could materially and adversely affect its business; (ix) the Company may be unable to obtain additional financing on acceptable terms or not at all; (x) the effectiveness Company’s technology and the Company’s ability to bring its technology into commercial production cannot be assured; (xi) the Company may become subject to litigation, including for possible product liability claims, which may have a material adverse effect on the Company’s reputation, business, results from operations and financial condition; (xii) the Company faces competition from other companies where it will conduct business and those companies may have a higher capitalization, more experienced management or may be more mature as a business; (xiii) the Company is reliant on management and if the Company is unable to attract and retain key personnel, it may not be able to compete effectively; (xiv) the Company’s industry is experiencing rapid growth and consolidation that may cause the Company to lose key relationships and intensify competition; (xv) the Company expects to sell additional equity securities or secure debt facilities to fund operations, for capital expansion, and for mergers and acquisitions, which would have the effect of diluting the ownership positions of the Company’s current shareholders; (xvi) the Company’s officers and directors may be engaged in a range of business activities resulting in conflicts of interest; (xvii) regulatory scrutiny of the Company’s industry may negatively impact its ability to raise additional capital; (xviii) COVID-19 and its potential effects on the Company’s third-party suppliers, service providers and distributors; and (xix) other factors beyond the Company’s control.

Disclaimer

Although the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information. Accordingly, readers should not place undue reliance on forward-looking information contained in this Presentation or in certain of the other documents on file with Canadian securities regulatory authorities, which are available on the Company's SEDAR+ profile at www.sedarplus.ca. The Company and its directors, officers and employees each disclaim any obligation to update any forward-looking statements, whether as a result of new information, future events or results or otherwise, except as required by applicable law. Accordingly, readers should not place undue reliance on forward-looking statements due to the inherent uncertainty therein. All forward-looking information is expressly qualified in its entirety by this cautionary statement.

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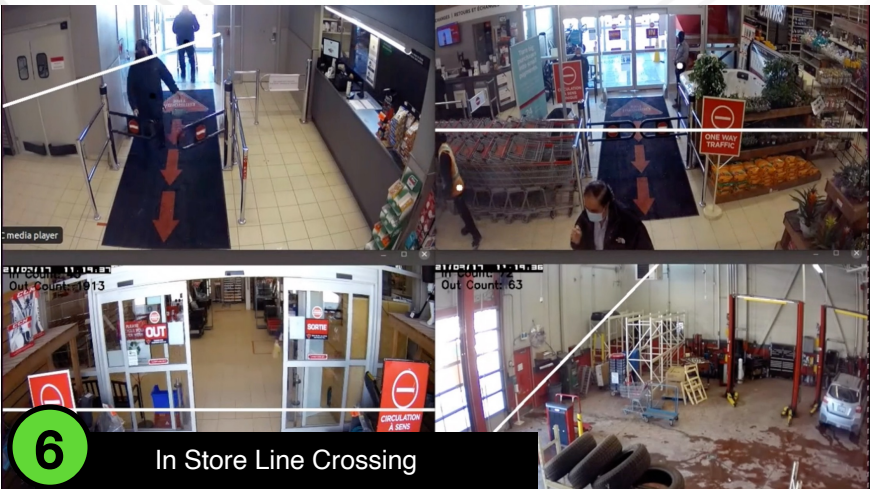
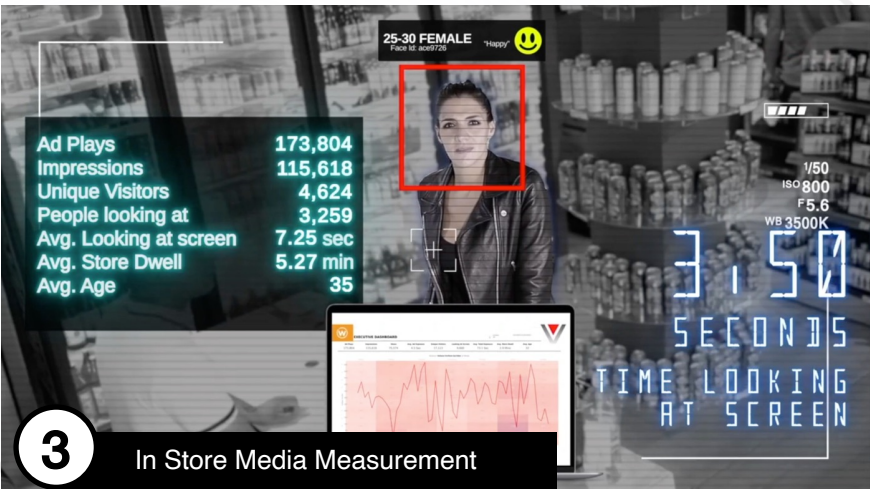
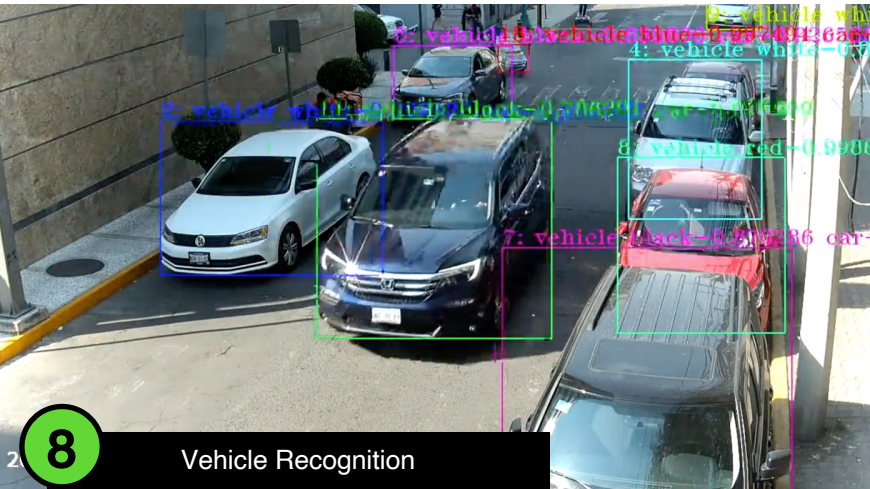
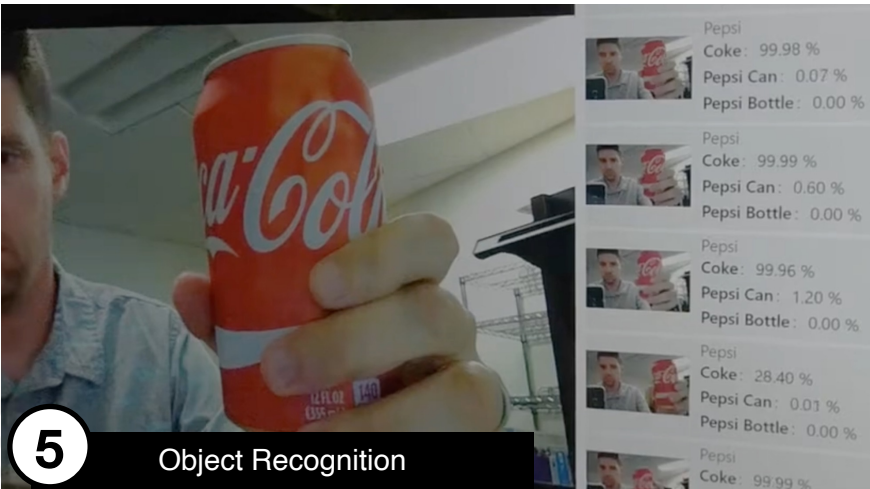
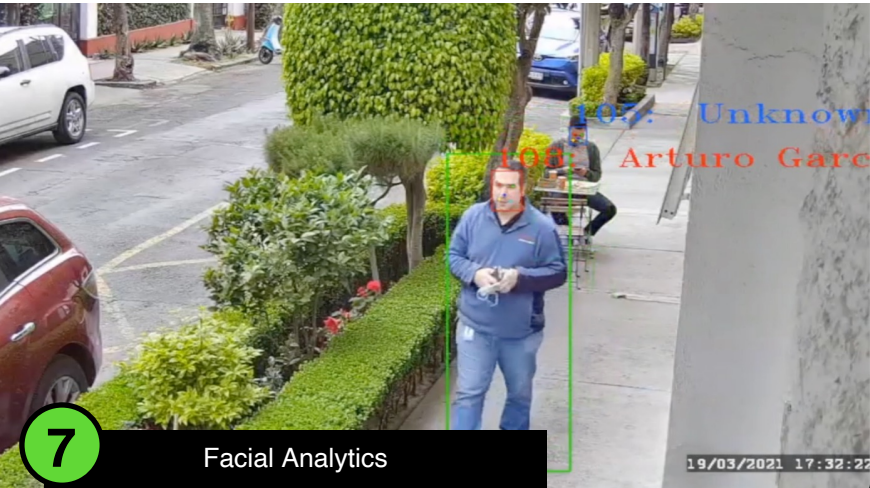
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WHO WE ARE

VSBLTY'S video targeting intelligence platform powered by AI improves customer experiences, optimizes operations, and helps make better decisions.

- ✓ **JV partnership with ABInBev in Winkel Retail Media** Network driving Latin American expansion with recurring monthly ad sales to major CPG brands including Coca Cola, PepsiCo, Bimbo, Nestle and Unilever
- ✓ **Successful pilot project in Brazil with leading digital out-of-home media partner** accelerating scale and screen activation of 5-10K stores (bodegas, c-stores, supermarkets) with roll-out in Q1 24
- ✓ **Finalized agreement in Middle East with LuLu Group** to roll-out the largest DOOH network; discussions underway with other large supermarket and c-store chains to build network
- ✓ **Closed accretive acquisition of Shelf Nine in Q4**, with established presence in top 20 US media markets (4,500 screens) creating critical mass to scale over next 2-3 years
- ✓ **AB InBev to lock in contracts with 200+ brands** for co-developed cooler technology across anchor media networks in US and Europe
- ✓ **Eco-system partnerships with H-Ventures, Multimedia Plus and Lenovo** accelerating sales of unique product offerings (real time training with real time market analytics in a retail environment) in pharmacies and drugstore chains in Europe and US
- ✓ **Deployment of "Secure our Schools"** with partners RADAR USA and 911inform in phase 1 of turnkey security solution

VSBLTY'S COMPUTER VISION AND AI SOFTWARE MAKES CAMERA'S SMARTER

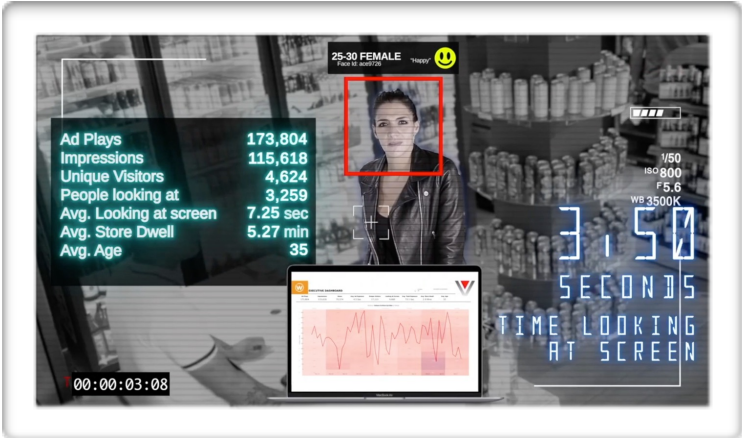


DIGITAL MARKETING SOLUTION

Store-as-a-Medium: Monetization of digital out-of-home (DOOH) media networks through joint ventures, and partnerships

\$46B AI IN RETAIL BY 2032

18.45% CAGR (2023-2032)



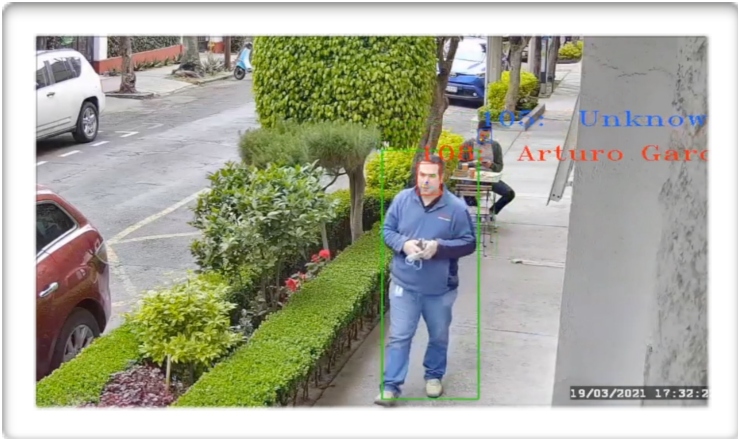
25-30 FEMALE	Happy 😊
Ad Plays	173,804
Impressions	115,618
Views	75,574
Avg. Ad Exposure	4.5 sec
Unique Visitors	17,113
Unique Views	73.1 sec
Avg. Store Dwell	3.9 Mins



Delivering targeted advertising through in-store digital displays networks at point of sales (POS); enhancing brand awareness and sales uplift while creating and monetizing anonymized data about customers' viewing and purchase behaviors.

PROACTIVE SECURITY

AI-powered facial recognition and weapon recognition through video surveillance influencing outcomes for real-time threat prevention



\$912B PUBLIC SAFETY & SECURITY 2027

13.25% CAGR (2020-2027)



VSBLTYVector™



Data Analytics



Persons of Interest



Weapons Detection



Decision



VSBLTY's AI-driven software Vector™ provides enhanced facial and vehicle recognition using contextual data to recognize weapons or suspicious persons in a crowd.

- Deployed and tested in over 10,000 security

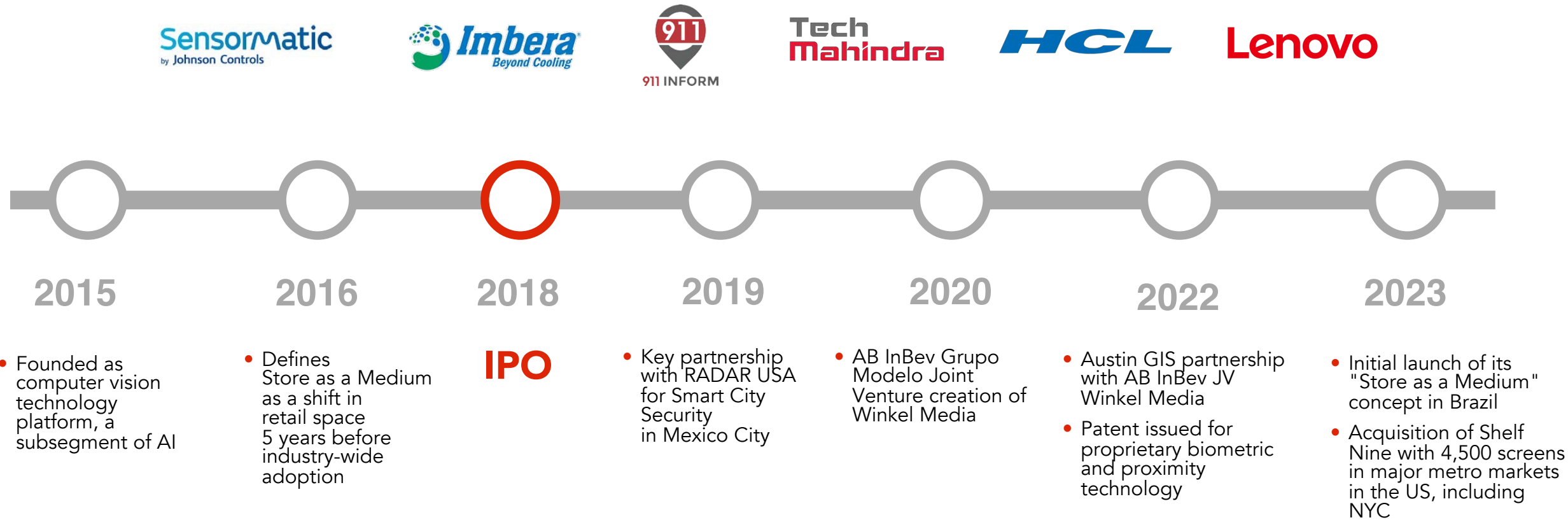
cameras in Mexico.

- Over 3,700 in the Benito Juarez district of Mexico City resulting in a direct 48%

reduction in high-impact crimes such as violent assaults, robberies, and burglaries.

KEY MILESTONES ACHIEVED

VSBLTY: Investment in strategic partnerships comprised of dominant DOOH media networks, brands, technology and eco-system partners in Mexico, Brazil, the Middle East and the US, accelerating rapid adoption, and scale

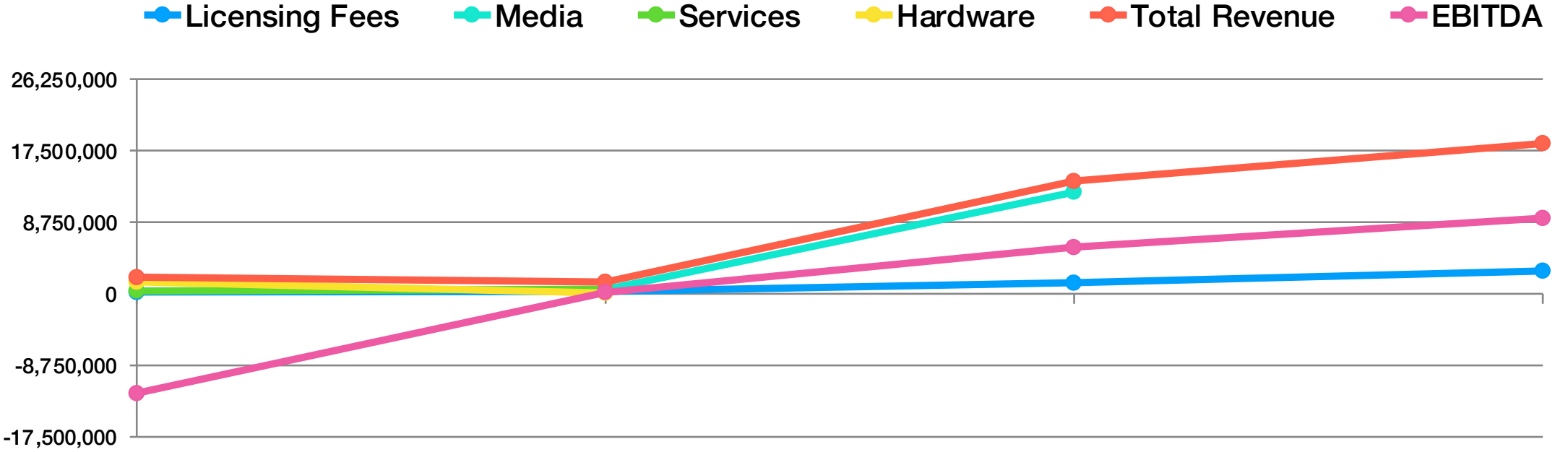


7 KEY PROJECTS & GROWTH CATALYSTS

Synergistic global model disrupting multiple traditional value chains that are all catalysts for growth

- 1 JV partnership with ABINBev and Winkel Media** driving Latin American expansion with recurring monthly ad agreements with major CPG brands including Coca Cola, PepsiCo, Bimbo, Nestle and Unilever
- 2 Successful pilot project in Brazil with leading digital out-of-home media partner** accelerating scale and expected screen activation of 5-10K stores (bodegas, c-stores, supermarkets) with roll-out in Q1 24
- 3 Finalized agreement in Middle East with LuLu Group** to roll-out the largest DOOH network; discussions underway with large supermarket and c-store chains for roll-out
- 4 Closed accreditive acquisition of Shelf Nine in Q4**, with established presence in top 20 US media markets (4,500 screens) expected to create critical mass to scale over next 2-3 years
- 5 AB InBev has active contracts with approximately 200+ brands** for co-developed cooler technology across anchor media networks in US and Europe
- 6 Eco-system partnerships with H-Ventures, Multimedia Plus and Lenovo** accelerating sales of unique product offerings (real time training with real time market analytics in a retail environment) in pharmacies and drugstore chains in Europe and US
- 7 Deployment of "Secure our Schools"** with partners RADAR USA and 911inform in phase 1 of turnkey security solution

Revenue Forecast



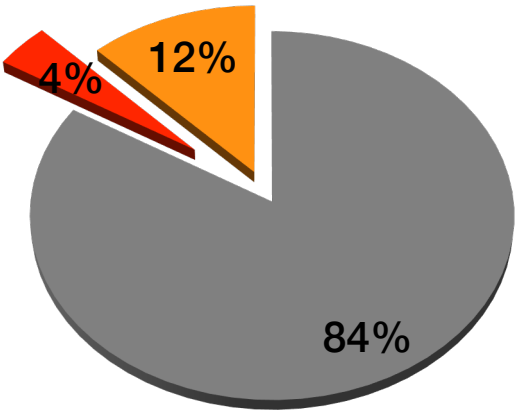
Numbers above are forecasted, please see disclaimer.

Capital Structure

Capital Structure All Information as of 11.15.23

ALL VALUES IN \$CAD

Canadian Stock Exchange (CSE – Primary)	VSBY
Share Price	\$0.18
52-Week Price Range	\$0.040-\$.0415
Market Cap	\$10M
Basic Shares Outstanding	34,870,787
Warrants	14,864,909
Options	1,619,583
Fully Diluted Shares (Share capital + Warrants + Options)	51,355,272



Management, Board & Insider Ownership	12.2%
Value of Warrants upon exercise	\$43,133,078
Value of Options upon exercise	\$6,812,935

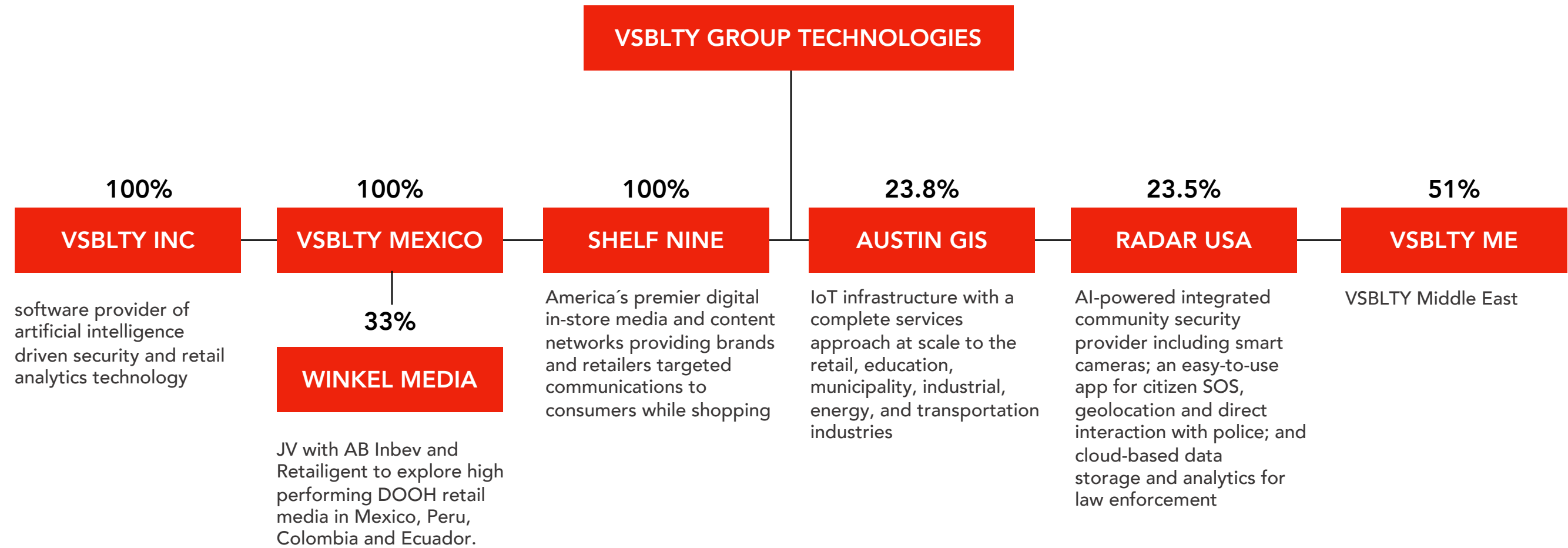
■ Retail ■ Institutional ■ Mangement

WHY INVEST

- ✓ **Disruptive technology** with valuable and tangible outcomes
- ✓ **Global strategic relationships** with dominant market players accelerating market penetration
- ✓ **Ongoing product expansion** fast-tracking entry into new markets and segments
- ✓ **Improving sales growth**, margins and costs
- ✓ **Re-aligned Corporate to** add scale and capital
- ✓ **Incremental growth and ARR**

Corporate Structure

Strategically positioned to create the best opportunities in computer vision and Ad Tech



PURCHASER'S RIGHTS OF RESCISSION AND RESALE RESTRICTIONS

Statutory Rights of Action

In certain circumstances, purchasers resident in certain provinces of Canada, are provided with a remedy for rescission or damages, or both, in addition to any other right they may have at law, where a presentation and any amendment to it contains a misrepresentation. Where used herein, “misrepresentation” means an untrue statement of a material fact or an omission to state a material fact that is required to be stated or that is necessary to make any statement not misleading in light of the circumstances in which it was made. These remedies, or notice with respect to these remedies, must be exercised or delivered, as the case may be, by the purchaser within the time limits prescribed by applicable securities legislation.

The following summary is subject to the express provisions of the applicable securities laws, regulations and rules, and reference is made thereto for the complete text of such provisions. Such provisions may contain limitations and statutory defenses not described here on which the company and other applicable parties may rely. Purchasers should refer to the applicable provisions of the securities legislation of their province for the particulars of these rights or consult with a legal adviser.

The following is a summary of rights of rescission or damages, or both, available to purchasers resident in the province of Ontario, New Brunswick, Nova Scotia and Saskatchewan. If there is a misrepresentation herein and you are a purchaser under securities legislation in Ontario, New Brunswick, Nova Scotia and Saskatchewan you have, without regard to whether you relied upon the misrepresentation, a statutory right of action for damages, or while still the owner of the securities, for rescission against the company. This statutory right of action is subject to the following: (a) if you elect to exercise the right of action for rescission, you will have no right of action for damages against the company; (b) except with respect to purchasers resident in Nova Scotia, no action shall be commenced to enforce a right of action for rescission after 180 days from the date of the transaction that gave rise to the cause of action; (c) no action shall be commenced to enforce a right of action for damages after the earlier of (i) 180 days (with respect to purchasers resident in Ontario) or one year (with respect to purchasers resident in Saskatchewan and New Brunswick) after you first had knowledge of the facts giving rise to the cause of action and (ii) three years (with respect to purchasers resident in Ontario) or six years (with respect to purchasers resident in Saskatchewan and New Brunswick) after the date of the transaction that gave rise to the cause of action; (d) with respect to purchasers resident in Nova Scotia, no action shall be commenced to enforce a right of action for rescission or damages after 120 days from the date on which payment for the securities was made by you; (e) the company will not be liable if it proves that you purchased the securities with knowledge of the misrepresentation; (f) in the case of an action for damages, the company will not be liable for all or any portion of the damages that it proves do not represent the depreciation in value of the securities as a result of the misrepresentations; (g) in no case will the amount recoverable in such action exceed the price at which the securities were sold to you; and (h) with respect to purchasers resident in Saskatchewan or Nova Scotia, the court may deny the right to recover a contribution where, in all the circumstances of the case, it is satisfied that to permit recovery of a contribution would not be just and equitable. The foregoing is a summary only and is subject to the express provisions of the Securities Act (Ontario), the Securities Act (New Brunswick), the Securities Act (Nova Scotia) and the Securities Act (Saskatchewan), and the rules, regulations and other instruments thereunder, and reference is made to the complete text of such provisions contained therein. Such provisions may contain limitations and statutory defenses on which the company may rely.

In Manitoba, the Securities Act (Manitoba), in Newfoundland and Labrador the Securities Act (Newfoundland and Labrador), in Prince Edward Island the Securities Act (PEI), in Yukon, the Securities Act (Yukon), in Nunavut, the Securities Act (Nunavut) and in the Northwest Territories, the Securities Act (Northwest Territories) provide a statutory right of action for damages or rescission to purchasers resident in Manitoba, Newfoundland and Labrador, PEI, Yukon, Nunavut and Northwest Territories respectively, in circumstances where this document or an amendment hereto contains a misrepresentation, which rights are similar, but not identical, to the rights available to Ontario purchasers.

The statutory rights of action described above is in addition to and without derogation from any other right or remedy at law.

Thank You

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